Request for Proposals

Consultant to Facilitate Media Engagement

Reference No.:	RQ10977
Date Published:	10/19/2026
Due Date for Responses:	10/28/2026

Background

The Promoting Rice Fortification in Nigeria (PRiFN) Project seeks to promote awareness of the health and nutritional benefits of fortified rice. The Project intends to engage a consultant to coordinate radio and television media engagements on rice fortification, nutrition and malnutrition. The objective of the assignment is to facilitate effective media engagements that increase public awareness and understanding of the health and nutritional benefits of fortified rice.

Scope of Work

• Coordinate radio engagements in the selected seven states.
• Facilitate planned radio discussions on rice fortification and its nutritional benefits.
• Coordinate the airing of five (5) jingles in each of the seven states, totaling 35 jingles.
• Coordinate television sessions on rice fortification, malnutrition and nutrition.
• Coordinate relevant resource persons.
• Liaise with media houses to ensure timely broadcast of agreed programmes.
• Collect evidence of broadcast and monitor implementation and
• Submit progress updates and a final activity report.

Deliverables

1. A brief media engagement and implementation plan
2. Evidence of implementation of the planned radio sessions and 35 jingles
3. Evidence of the agreed television sessions
4. Broadcast records and other relevant media evidence and
5. A final report summarizing activities implemented and key results

Anticipated Start Date

11/09/2026

Performance Location

The assignment will be implemented in selected states of Kebbi, Kano, Plateau, Adamawa, Anambra and Akwa Ibom.

Additional Information

Interested bidders are required to submit the following documentation in addition to their proposal.

1. Copy of CAC and Status update Report (If applying as a firm) or a comprehensive Curriculum Vitae if applying as an individual.

2. Company profile with details of contact persons and physical address

3. Evidence of related past work successfully carried out, with reference letters from at least 2 clients.

4. Tax clearance certificate for the last 3 years

5. Bank reference letter

Response Instructions

To ensure consideration, all responses must be submitted no later than **10/28/2026**, written in **English** with prices stated in **NGN**.

All responses must:

- Contain a detailed cost with applicable taxes and other charges clearly identified.
- Provide requested payment terms and conditions.
- Include a contact name, email address, and telephone number.
- For quotes from a firm, provide a brief outline of the company and services offered, including the company's full legal name and address, the jurisdiction of incorporation, the full legal name and country of citizenship of the company's owners/principal officers, and the year the business was established.
- If a consortium of firms or a team of consultants submits a quote jointly, the above information should be provided for each member of the team.
- Only include attached files that are 10 MB or smaller in size. Do not include compressed (ZIP, RAR), executable, or other unusual file formats as these will be rejected.

Submit responses to: **buy+RQ10977@tns.org**

Note: DO NOT email your response to any employee of TechnoServe or deliver your response in hard copy to a TechnoServe office. Failing to adhere to these instructions may make your response ineligible for consideration.

Terms and Conditions

- This solicitation shall not be construed as an offer by TechnoServe.
- Responses must be submitted on or before the date indicated.
- Any quotes that are unresponsive will be summarily rejected.
- Responses to this solicitation shall be deemed binding offers and must remain valid for acceptance for no less than 90 days from the closing date of this solicitation.
- Any purchases resulting from this solicitation will be governed by TechnoServe's contractual terms and conditions, and may be subject to additional terms as required by donors funding the purchase.
- TechnoServe expressly reserves the right to accept or reject any quote or to cancel the solicitation process at any time without explanation, with no liability to any respondent.
- TechnoServe may, at its discretion, accept all or part of a respondent's offer.
- All information provided by TechnoServe in this solicitation is given in good faith; however, details are subject to change.
- TechnoServe may require respondents to enter into a non-disclosure agreement as a prerequisite for consideration.
- Respondents bear sole responsibility for all costs incurred in connection with the preparation of their response, including any third-party expenses.
- All responses shall become the property of TechnoServe.
- Respondents must fully disclose any conflicts of interest pertaining to this solicitation. Failure to comply may result in disqualification.

Request Files

The following attached files, if any, represent an important part of this solicitation.

No Request Files Found

Selection Criteria

Submissions will be evaluated based on the following criteria and rating methodology.

Selection Criteria	Max Points
Clear and concise methodology for implementation, and monitoring	40
Demonstrated Experience & Network in Multi-State Media Coordination	30
Price	20
Expertise in Public Health, Nutrition, and/or Behavior Change Communication (BCC)	10